

MEMBERSHIP APPLICATION

Apply online at <http://www.irmac.ca/membership>, or complete the form below along with the applicable membership fee, payable to the Information Resource Management Association of Canada, to IRMAC Treasurer, P.O. Box 5639, Station A, Toronto, Ontario, M5W 1N8.

Name: _____

Title: _____

Company: _____

Address: _____

City/Province: _____

Postal Code: _____

Phone Number: _____

E-mail address: _____

Individual Corporate Student

Please circle your areas of interest:

Data Warehouse Business Intelligence
Meta Data Enterprise Architecture
Business Rules Data Modelling
Data Quality Process Modelling
Master Data Mgmt Data Governance
Enterprise Information Management

Other (please specify): _____

Check here if you **do not** wish your membership & address details to be provided to other parties. The release of such information is strictly by consent of the IRMAC Board and for purposes consistent with the mission of the Association.

MEMBERSHIP

Everyone with an interest in data and information resource management is welcome to apply for membership of IRMAC.

Non-members may also attend the monthly meetings upon payment of a nominal guest fee. Student memberships are offered at a reduced rate to those who qualify.

MEMBERSHIP CATEGORIES & FEES

Regular Individual - \$125 per year

Entitles member to full privileges including attendance at all regular meetings of the Association, including the IRMAC Annual Luncheon.

Corporate Membership - \$400 per year

Entitles employees of a corporation to full privileges including attendance at all regular meetings of the Association (3 attendees at the annual lunch).

Individual Student - \$30 per year

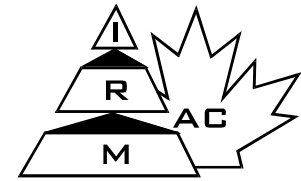
Entitles member to full privileges including attendance at all regular meetings of the Association, but not including the annual lunch (the luncheon guest fee applies).

JOIN OUR MAILING LIST

The best way to keep in touch with our events, for both members and non-members, is to subscribe to the IRMAC Mailing List.

It is self-administering - individuals must subscribe to join the list and signoff to leave the list. To subscribe simply send the following message (in the subject line) to mailing_list@irmac.ca :

SUBSCRIBE IRMAC first_name last_name



IRMAC

**Information Resource
Management Association
of Canada**

Founded in 1971

**www.irmac.ca
info@irmac.ca**

*Affiliated to
DAMA International*

IRMAC

The Information Resource Management Association of Canada is a non-profit, vendor independent association of information management and business professionals.

Our primary objective is to provide a forum for members to exchange information, experiences and promote the understanding, development and practice of managing information and data as a key enterprise asset.

ASSOCIATION PURPOSE

1. To supply to our members current information in the field of information management.
2. To encourage and promote a professional attitude among members in their pursuit of the discipline of information management and in their relations to others similarly engaged.
3. To facilitate a community environment for members to develop and enrich their professional network.
4. To foster a greater understanding of the vital business role of information management and the enterprise value of well managed information assets among executives, the public, and the members of the Association.
5. To promote information management education.
6. To maintain close liaison with the vendors and developers of information management software, equipment and services and to co-operate with all organizations affected directly or indirectly by the Association.

The Association was founded in 1971 when people with similar interests in database technology began to meet in Toronto on a monthly basis. They focused on the file management and database software products available at the time and became incorporated as the Data Base Association (Ontario) Inc. Later, to reflect a broader interest in information management, the association changed its name to the Information Resource Management Association of Canada.

DAMA INTERNATIONAL

IRMAC is a Member-chapter of DAMA International (www.dama.org), a not-for-profit, vendor independent, professional association dedicated to advancing the concepts and practices of enterprise / data resource management.

DAMA is the Data Management Association. Currently there are over 50 Member-chapters in the U.S. and worldwide.

The benefits of DAMA membership include: conference discounts; vendor discounts; access to publications; participation in standards committees / ICCP certification; and networking opportunities with other IRM professionals.

Membership with DAMA International is automatic for IRMAC members.

INFORMATION SHARING

IRMAC meets ten times a year from September to June. Typically each meeting has one or more presentations on current topics with plenty of questions and discussion items. We ensure the opportunity to network with other industry professionals over breakfast and coffee.

We feature international experts such as John Zachman, Bill Inmon, Ralph Kimball, Larry English and Graeme Simsion. Also, association members frequently present on personal experience about their plans; approach to problems; and of tools and techniques they have tried.

Topics covered during recent IRMAC meetings include:

- The Practice of Architecture
- Adopting the Data Management Body of Knowledge (DMBOK)
- Data Certification: Information Stewardship for Effective Information Management

The Toronto chapter meetings are normally held on the third Wednesday of each month at a convenient downtown location. Registration and continental breakfast are at 8:30 am, with the first speaker starting at 9:00 am. Meetings are adjourned by 11:30 am.

The annual IRMAC luncheon, included in the yearly membership fee, is held in June and features a special guest speaker.

DISCOUNTS

From time to time various organizations make available discounts to IRMAC members. These may include data management training and conference attendance.

ENTERPRISE INFORMATION MANAGEMENT (EIM) Special Interest Group (SIG)

Information management is an important function within the enterprise, similar to financial management and HR management. However, unlike Finance and HR, there is no “Corporate IM Function”. Obviously, enterprises (even ‘*information-intensive*’ enterprises) get by without a corporate IM function – they have been doing so for a long time, and continue to do so without any apparent harm. On the other hand, we see respected research organizations such as Gartner and Forrester proclaim the importance of organizations having an enterprise information management strategy.

EIM SIG Goal: To identify realistic and effective strategies, models, techniques and tools for establishing Enterprise Information Management as a critical program for an effectively functioning enterprise, in much the same way as Finance and HR.

Recent topics have included:

- A framework for EIM

Full details on the activities of the association and our Special Interest Groups are maintained on the web site www.irmac.ca