

## CONTACT US

Have a question? Please contact IRMAC with any inquiries and we will answer as soon as possible.

✉ [info@irmac.ca](mailto:info@irmac.ca)

## CONNECT WITH US



## JOIN US

Everyone with an interest in data and information resource management is welcome to apply for membership of IRMAC online at [www.irmac.ca/membership](http://www.irmac.ca/membership).

Guests may also attend the monthly meetings upon payment of a nominal guest fee. Student memberships are offered at a reduced rate to those who qualify.

### MEMBERSHIP PACKAGES

Regular Individual - \$125 per year

Entitles member to full privileges including attendance at all regular meetings of the Association, including the IRMAC Annual Luncheon.

Corporate Membership - \$400 per year

Entitles employees of a corporation to full privileges including attendance at all regular meetings of the Association (three attendees at the Annual Luncheon).

Enterprise Membership - \$1,000 per year **NEW**

Enterprise Corporate membership, includes Annual Luncheon Sponsorship and up to five attendees for the Annual Luncheon. In addition, the enterprise member's corporate logo will be displayed on the [irmac.ca](http://irmac.ca) website to demonstrate support for professional information management.

Individual Student - \$30 per year

Entitles member to full privileges including attendance at all regular meetings of the Association, but not including the Annual Luncheon (the luncheon guest fee applies).

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**IRMAC**

Information Resource Management  
Association of Canada

*Love the Data!*

[www.irmac.ca](http://www.irmac.ca)

## IRMAC - The Information Resource

Management Association of Canada (IRMAC) is a non-profit, vendor independent association of information management and business professionals. IRMAC has promoted the principles and values of sound data management for over 40 years. Our core community is the information management professional community in Toronto and Southern Ontario. Additionally we have strong ties to data organizations across Canada and worldwide.

Our primary objective is to provide a platform for members to exchange information, experiences and promote the understanding, development and practice of managing information and data as a key enterprise asset.

### OUR MISSION

- To **empower** members with current news and information in the field of information management.
- To **connect** with accomplished professionals for mutual success and experience sharing.
- To **promote** information management education.
- To **cultivate** professional attitude among members in pursuit of their information careers.

### OUR HISTORY

Founded in 1971, the Database Association (Ontario) Inc., began as a local database user discussion group. By 1998, we changed our name to Information Resource Management Association of Canada to reflect our primary interest in information management.

Our Business Intelligence and Data Warehouse Special Interest Group was active in promoting these pioneering techniques throughout the Greater Toronto Area. Other Special Interest Groups have focussed on Metadata and on Enterprise Information Management.

Today the local information management community consists of many hundreds of data professionals and IRMAC is at its heart. Most association members are practitioners working in information management or associated areas. IRMAC has especially strong ties with Enterprise and Corporate Member firms that represent many of the different industries in Southern Ontario.

### OUR EVENTS

IRMAC delivers an exciting schedule of seminars, workshops, and networking mixers from September to June featuring on variety of information management topics relevant to today's rapidly evolving data industry

Our seminars are usually held on the third Wednesday of each month at an easily accessible location within Toronto. Topics covered during recent seminars have included:

- Practical Data Governance
- How to share Big Data
- Semantic web technologies
- Adventures in Agile BI
- Common Analytic and Data Challenges
- Metadata Intelligence
- Data journalism: ethics and pitfalls

Among the many local and international data experts, we have featured industry notables such as John Zachman, Bill Inmon, Ralph Kimball, Graeme Simsion and Dr Ann Cavoukian.

We encourage networking within the data community, through regular dine & drink socials that provide an opportunity for members and newcomers to mingle and network casually after work.

Every June, at the finale of the association's year, we provide the ever popular IRMAC Luncheon, held in the splendid dining room at The Albany Club. which is included in the yearly membership fee. This event features served three course meal, a celebrated guest speaker and door prizes from our corporate sponsors.

## EDUCATION

From time-to-time IRMAC offers educational courses from leading data practitioners. On demand we also offer training and study groups to prepare for the Certified Data Management Professional (CDMP) and other data certifications.

In addition, we provide presentations to universities and colleges which explore the data issues confronting organizations today and trace their historical development.

### SPECIAL OFFERS

Through our partnership with various organizations, IRMAC members receive discounts for workshops, training and conference attendance. Some of these events include:

- TDWI World Conference
- Enterprise Data World
- MDM and Data Governance Summit
- Big Data Toronto
- Data Certification Training